

Spring 2022 Alanus Courses for Sustainable Management / Business Students

Course Code / title	Faculty / contact	Description
BA 20 – Sustainable Supply Chain Management and Logistics	Lars Petersen, lars.petersen@alanus.edu	This course covers the tasks, goals and challenges of supply chain management, in particular sustainable supply chain management. Among other things, management tools (Code of Conduct, Audits, Monitoring) and transparency in supply chains are addressed. Furthermore, essential supply chain and logistics planning issues and methods are discussed based on case studies encompassing topics such as supply chain design, transport and tour planning, inventory planning, supply chain dynamics and the bullwhip effect.
BA56 - Social Innovation	Susanne Blazejewski, susanne.blazejewski@alanus.edu	Understand the relations between institutions/social structures and actions of stakeholders, analysis and assessment of alternative strategies of “institutional work” and institutional change, of the role of identities and discourses in the institutional change, development and design of projects and approaches which contribute to social innovation
BA 57 - Projektarbeit (free project paper)	Susanne Blazejewski (or other faculty member depending on choice of topic), susanne.blazejewski@alanus.edu	Independent scheduling and documentation of a project in a business case, explanation, theoretical context, critical reflection of the outcome
BA65 – Interactive Value Creation and Innovation	Stephan Hankammer, Stephan.hankammer@alanus.edu	Introduction to value creation, classical innovation management, principles and concepts for explaining the division of labor in economic activities. Introduction to the basic concept of interactive value creation, analysis of the players in value creation management and innovation management. Theory, technologies, practical application and economic, social and ecological evaluation of concepts of interactive value creation: Mass Customization, Customer co-creation, Commons-based peer production, Wikinomics, Crowdsourcing, User Innovation, Open Innovation
BA27 – Art Processes for Business	Anne von Hoyningen-Huene, annevh@gmx.de	This course consists of two intense weeks which challenge your improvisation skills. One week will focus on fine arts and will shift the awareness from focusing on the outcome on the benefits of a

Students		creative, flexible and spontaneous process. The other week is a mixture of Eurythmy and Acting courses, aiming at a group performance. The understandings from the experiences made will be transferred to business cases (new work, self-organization, teamwork). Main course language is German, but staff will provide individual guidance in English.
BA28 – Tandem Project	Rebecca Ristow, rebecca.ristow@web.de	Development of a free artistic or social-artistic project together with students of another faculty, preferably the free arts or architecture.
StuGe (humanities)	Thomas Schmaus, Thomas.schmaus@alanus.edu	Courses are offered by the philosophy and social innovation department and vary in content from art history to social innovation. Courses are offered on an ongoing basis throughout the term. Most of them are in German but there will be one or two courses that will be taught in English.
German language course	Ute Harres, international.office@alanus.edu	In cooperation with the University of Bonn, we offer a German language course on all language levels.